

Dissemination materials and formats	Language	Targeted user groups			
		Local/ Regional stakeholders	National/ EU policy makers	Researcher/ Scientific community	General public/Society at large
Exploitation strategies					
During project runtime:					
Contract and policy innovation labs:					
Contract innovation labs	Local	☺			
Policy innovation labs	Local		☺		
Cross-lab-meetings	English (+ Local)	☺	☺		
Event organization:					
Stakeholder workshops	Local	☺			
Policy workshops	English + Local		☺		
Experiments/Public good games	Local	☺	☺		
Field visits	Local	☺	☺		
Demonstration events	Local	☺	☺	☺	☺
Scientific conferences	English			☺	
Practitioner conferences	English + Local	☺			
Fairs	Local				☺
User group-specific materials:					
in writing:					
Project flyer	English	☺	☺	☺	☺
Case study factsheets	English + Local	☺	☺	☺	
Manuals/Handbooks	English + Local	☺	☺		
Project reports/Deliverables	English	☺	☺	☺	
Scientific publications	English			☺	
Press releases	Local				☺
Newspaper articles	Local				☺
as audio:					
Podcasts	English	☺	☺	☺	☺
Interview recordings	Local	☺			
Radio contributions	Local	☺			
as video:					
Short movies	Local (engl. Subtitles)	☺	☺	☺	☺
Webinar recordings	English			☺	☺
TV contributions		☺	☺	☺	☺
Project website:					
Public part	English	☺	☺	☺	☺
Restricted part/Intranet	English + Local	☺	☺		
Blog/Discussion board:	English + Local	☺	☺	☺	☺
Social Media		☺	☺	☺	☺
After project runtime:					
Exploitation strategies:					
Data management plan	English	☺	☺		
Repositories for data sharing	English	☺	☺	☺	
Open access publishing	English			☺	
Keep website after project end	English	☺	☺	☺	☺