Co-design of novel contract models for innovative agri-environmental-climate measures and for valorisation of environmental public goods

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Barriers to collective contracts in agri-environmental management

Based on two workshops with participants from more than 10 European countries, including practitioners and academics, barriers, and bottlenecks for starting or expanding collective contracts for agri-environmental management were identified. Commonly cited barriers centre around issues with administration, policies, and lack of trust. Existing policies and regulation are not set up to accommodate or encourage collective contracts. This is linked to rigid administrative structures and the perceived additional bureaucracy associated with collective contract. There is a lack of incentives for administrations to share power and control with other actors, coupled with a lack of trust and experience, and a top-down mindset. Land tenure pattern may also create barriers, in particular where subsidies go to the owner and not the tenant. Barriers at the farmer level include not knowing the interests of neighbouring farmers, different opinions about the appropriate management, lack of trust between farmers, an unwillingness to give up control to the collective, and many farmers distrusting nature associations. Where farmers join only for financial motives, 'free riders' may become a problem, eroding the reciprocal basis of collectives.

The increasing use of farming contractors further inhibits collective approaches. Lack of experience, habits, and inertia lead to path dependency.

All Practice Abstracts prepared by the contracts2.0 project can be found here: https://www.project-contracts20.eu/practice-abstracts/ & https://ec.europa.eu/eip/agriculture/en/search/site/contracts2.0 Additional social barriers emerge where generational conflicts or cultural differences exist, or where 'newcomers' to an area are not integrated. Organisational costs, higher costs for coordination and overheads, coupled with limited funding, are bottlenecks identified for expanding the work of collectives.

This Practice Abstract links to PA 7 on "Overcoming barriers to collective contracts in agri-environmental management"



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